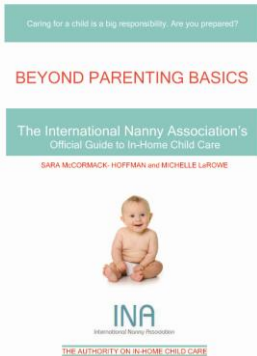


**FOR IMMEDIATE RELEASE**

**INTERNATIONAL NANNY ASSOCIATION PROVIDES IMPORTANT CAREGIVING LESSONS TO NANNIES AND MOMS**



**Hyannis, Massachusetts (August 3, 2009)**- Caring for a child is a big responsibility. From the moment a caregiver takes charge, the responsibility of the child's safety, health and general wellbeing rests with the child care provider.

**Beyond Parenting Basics: The International Nanny Association's Official Guide to In-Home Child Care** was developed to help prepare caregivers and parents for the responsibility that comes along with being a primary caregiver.

Co-authored by Sara McCormack Hoffman, director of the Professional Nanny Program at Minnesota State College and Michelle LaRowe, INA Credentialed Nanny and author of *Nanny to the Rescue!*, *Working Mom's 411* and *A Mom's Ultimate Book of Lists*, *Beyond Parenting Basics* is the perfect resource for anyone who desires to become a better caregiver.

Designed for use by those wishing to expand their knowledge of child care, *Beyond Parenting Basics* is perfect for those preparing for a career as an in-home child care provider or those already working in the field who wish to take the International Nanny Association's Nanny Credential Exam to become an INA Credentialed Nanny. *Beyond Parenting Basics* also serves as an important resource for parents who wish to improve their parenting skills through the expansion of their child care knowledge.

**Beyond Parenting Basics** gives expert advice, presents up to date, reliable information and shares tried and true tips for providing the best child care on topics including:

- |                            |                       |
|----------------------------|-----------------------|
| Health and Safety Language | Literacy              |
| Physical Development       | Social Development    |
| Emergency Preparedness     | Emotional Development |
| Professionalism            | Nutrition             |

And More!

**Beyond Parenting Basics** will be available for purchase through the International Nanny Association at [www.nanny.org](http://www.nanny.org) on September 1 and will be available in the Fall through amazon.com and other fine booksellers. Discounts are available to nanny support groups, training programs and nanny placement agencies. Contact the INA office at 888-878-1477 for more information.

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About INA

The International Nanny Association (INA), a non-profit organization, serves as the umbrella association for the in-home child care industry by providing information and education to the public and to industry professionals. INA is the only free-standing association that offers a nanny credential exam and nanny/family agreement. For more information please visit our website:

[www.nanny.org](http://www.nanny.org).