

INA Annual Conference At-a-Glance Promotional Benefits

Promotional Opportunity	Signage	Includes Your Logo on INA's Website	Includes Ad in Conference Program	Exhibit Table	Includes Conference Registration	Includes Special Ribbon Name Badge	Includes Recognition in Fall Newsletter	Welcome Bag Insert	Your Cost
*Angel Sponsor: Nanny of the Year Luncheon	x	x	Full Page	2	x	x	x	x	\$2,100
*Angel Sponsor: Annual Meeting & Board Installation	x	x	Full Page	2	x	x	x	x	\$2,100
Patron Sponsor: Welcome Reception	x	x	1/2 Page	1	x	x	x	x	\$1,300
Patron Sponsor: Closing Reception	x	x	1/2 Page	1	x	x	x	x	\$1,300
Associate Supporter: Morning Networking Break	x	x	2 x 3½		x	x	x	x	\$ 600
Associate Supporter: Afternoon Networking Break	x	x	2 x 3½		x	x	x	x	\$ 600
Exhibitor's Table (only)				1		x			\$ 200
Co-associate supporters: networking break: Shared by three co-sponsors	x	x	2 x 3½			x			\$ 200 per person

Explanation of Benefits

Signage Display	Prominent display of company signage during sponsored event
Logo on INA Website	Company logo and hotlink to website will be posted on Conference Page through December 2009
Ad in Conference Program	Angel Sponsors = full page ad; Patron Sponsors = 1/2 page ad; Associate Supporter = business card size ad
Exhibit Table	All days of the conference located in exhibit hall
Conference Registration	Complete audience privileges to include workshops, meals and special functions
Special Ribbon Name Badge	Identifies level of sponsorship on name badge
Recognition in Fall Newsletter	Sponsor will be formally thanked for participation in conference
Welcome Bag Insert**	Opportunity for sponsor to provide promotion items for attendee welcome bags. Please supply 200 pieces.
Networking Break Sponsors	Choose either individual sponsorship for \$600 or \$200 each for three co-sponsors who share sponsorship of the morning or afternoon Networking Break. Sponsors receive one sign to display during the break, one ad in the conference program and one logo on the INA website. Great way to increase your visibility. We can help you put together a group.

Additional Options and Explanation

Raffle Items	The item will be awarded in your honor. Please supply a brief description of what you plan to donate for the raffle. Thanks.
Nanny of the Year gifts/donations	Monetary gift: Please indicate the amount you wish to contribute. Your gift is much appreciated!

Welcome Bag Insertions**: \$50 or Free. Brochure, pamphlet, flyer and advertising specialties (Please supply 200 pieces). Welcome Bag given to each conference attendee. **FREE** to insert useful advertising specialty item (such as pens or notepads) in Welcome Bags.

***Angel Sponsorship:** Note that due to the overwhelming popularity of our Angel Sponsorship Opportunities, no person, company or affiliated company may sponsor an event for two consecutive years, if another company requests sponsorship.

Thank you! We appreciate your participation and support very much.