

2009 INA Annual Conference Speakers



Dr. Lynne Kenney is The Family Coach. One of the few psychologists nationwide who writes, produces and directs short-format television content designed to improve the lives of families, Dr. Kenney's content can be heard on radio, TV, and DVD. Her Parenting Essentials DVD is featured in Success Magazine, January 2009. Dr. Kenney is a featured contributor on TwitterMoms.com and an expert in Parents Magazine. Her philosophy and method is available in The Family Coach Playbook: The ultimate guide to creating your extraordinary family in 30 minutes a day.

Dr. Kenney earned her doctorate in Psychology from Pepperdine University in 1992. She has advanced fellowship training in forensic psychology and developmental pediatric psychology from Massachusetts General Hospital/Harvard Medical School, and Harbor-UCLA Medical Center/UCLA Medical School. Dr. Kenney is currently a consulting psychologist with North Scottsdale Pediatrics in Arizona where she works on a multi-disciplinary pediatric team coaching families to live with health and wellness. You can learn more at www.lynnekenney.com.



Anne Barr is president of Franchise Opportunity Specialist and vice president of Venture Opportunities, Inc. She has more than 26 years experience in sales and marketing, and six years as a franchisee. Anne has assisted more than 367 business owners and purchasers to achieve their goals in career change, transition, and exit strategy. She holds the designation of Certified Franchise Executive from the International Franchise Association, Certified Business Intermediary from the International Business Brokers Association, and Board Certified Broker from the Texas Association of Business Brokers. Anne is active in professional organizations, networking groups and volunteers for non-profit entities. As owner and operator of four successful businesses, Anne has proven people skills and enjoys helping clients find the right "fit" in business ownership.



Stephanie Breedlove is founder and household employment industry. Breedlove & Associates strives to offer everything time-strapped families need: 1) tax preparation and filing, 2) payroll management, 3) HR and labor law guidance, and 4) unlimited access to expert support & advice. Stephanie has an undergraduate degree in finance from the University of Texas and an MBA with a concentration in accounting. She developed an expertise in accounting and information technology during her 6 years with Accenture before founding Breedlove & Associates in 1992, an entrepreneurial company born from her own frustration with paying her nanny professionally. Today, Stephanie and Breedlove & Associates have helped over 14,000 families comply with the law.



Tom Breedlove is director of marketing & agency partnership programs for Breedlove & Associates, a leading payroll and tax services firm in the highly-specialized household employment arena. Tom received a Bachelor of Business Administration from the University of Texas in 1985. He developed an expertise in marketing during a 20-year career in the advertising agency world. He led consumer research and strategic planning efforts for a variety of clients including Wal-Mart, Dell Computer, PGA Tour, Golfsmith, and Doubletree Hotels & Resorts. He joined Breedlove & Associates in January 2006 to develop resources, tools and programs in support of its agency partners and the industry.



Jeff Crilley retired from TV news after 25 years in the business. During his career, he made hundreds of national news appearances including CNN, CNN Headline News, FOX News, The Discovery Channel, Good Morning America, and The CBS Early Show. He has been recognized by his peers with dozens of national and regional awards including the Emmy, the National Headliners Award, the Edward R. Murrow Award, the Thurgood Marshall Award, and in 2004, he was named "The Best TV Reporter in the State" by the Texas Associated Press. As a general assignment reporter, he covers a wide range of topics from presidential elections to Spam cooking contests at the state fair. His day-to-day news gathering experience has given him special insight into what the news covers and why.

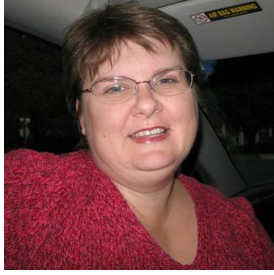


Kathy Dupuy founded Mom's Best Friend in 1994 and continues to run the Austin based company. She has successfully guided the company's expansion by setting up offices in Houston and San Antonio, and franchising to Dallas/Ft. Worth and Vail/Beaver Creek. She also has expanded the services provided by her agency beyond nannies and sitters into household staff such as housekeepers, chefs, household managers and more.

Kathy writes the Ask the Expert section for the client newsletters, and her depth of expertise often leads to speaking engagements for local corporations, as well as local and national nanny and household staffing industry events.

Prior to launching Mom's Best Friend, Kathy received her Bachelor's degree from Vanderbilt University of Nashville, Tennessee, where she studied political science, communications, and theater. Kathy studied European political science at Vanderbilt in London as well and worked for several political organizations before starting Mom's Best Friend.

Kathy maintains regular hours in the Austin office while simultaneously raising a family of four children with her husband, Stuart. Kathy looks forward to the future success of her agency through providing many more families with exceptional care, support, and trust.



Kellie Geres is the 1997 INA Nanny of the Year and has more than 20 years experience working as a nanny/household manager. She has spent the past 10 years working with divorced families and has worked for five families in those 20 years. Kellie is the current president of the Association of DC Area Nannies (ADCAN) and has served in various positions on the INA Board of Directors.



Cortney Gibson is a newborn care specialist and parent educator. She owns and operates Gibson Newborn Services and has worked with more than 50 families over the past 14 years. Cortney spent over eight years as a professional nanny and began working exclusively with newborns in 2004. She specializes in the care of preemies and multiples as well as sleep training and new parent education.



Dr. Caron Goode is a licensed psychotherapist, author, and mother. Gifted with compassion and a deep desire to assist others in reaching their highest potential, Dr. Goode has become a well-respected leader in the parent coaching industry. In addition to founding and operating the Academy for Coaching Parents International (ACPI) that trains students in her empowerment model of parent coaching, Dr. Goode is called on by the media as a parenting expert. Appearing in over 300 publications including Parents Magazine and Better Homes and Gardens and on various local and national radio programming, Dr. Goode has shared her holistic approach to achieving parenting success and managing family relationships.

Dr. Goode holds the titles of National Certified Counselor and Diplomat of the American Psychotherapy Association. She is also the author of 10 books, including Help Kids Cope with Stress and Trauma, and The Art and Science of Coaching Parents.



Richard Grathwohl is no stranger to success when it comes to business. For more than 20 years Richard has experienced success working in corporations and small- to medium-sized businesses. Over the course of his career, Richard has focused on service delivery management, account management, and project management initiatives. His work has been a catalyst in generating over \$3 million in new revenue.

From launching start-up businesses and helping to develop basic organizational structures to managing delivery teams responsible for multi-million dollar contracts, Richard utilizes his wealth of experience, coaching clients with passion and heart.

Richard's determination to deliver unmatched client service, to build trust and confidence among clients and to instill a strong sense of ownership and accountability in clients, combined with his record of meeting big and small commitments are the cornerstones of his success.

Richard has been described as an effective, accountable and results-oriented leader. He has a unique combination of exceptional technological vision and business acumen. His "get it done" mentality and his ability to roll up his sleeves are contagious, which is why he is an exceptional team builder and leader.

Richard believes "Being in business should give you more life ..." and ActionCoach is focused on doing just that.



Becky Kavanagh is the 2006 INA Nanny of the Year. In 1998, Becky received one of Parents Magazine's awards for outstanding achievement in the child care field. After serving on the INA Board of Directors for six years, Becky has returned in her second year as board secretary and has also returned to serving on her local nanny group's board. She also enjoys contributing regularly to several newsletters. Becky has been a nanny for 19 years, working with children from infants to teens. This year, she celebrates 26 years in early childhood education.



Bob King, Esq., an INA board member, is an attorney and founder of Legally Nanny®, the leading law firm providing legal and tax advice to household employers and domestic employment agencies. Bob graduated from Georgetown University, studied at the University of Lisbon, Portugal, on a Rotary Fellowship, and received his law degree from the University of Chicago Law School. Legally Nanny® assists domestic employment agencies with business, dispute resolution, and labor and employment matters. Additionally, the firm assists domestic employers with legal and tax issues, including payroll; employment, confidentiality, and severance agreements; preparing back taxes; and defending audits, investigations, and lawsuits from nannies and governmental entities. Bob also serves as the General Counsel for the Association of Premier Nanny Agencies (APNA) and as an expert witness in household employment litigation.



Karol Ladd is known as “the Positive Lady.” Dynamic, deliberate and delightful, this former teacher now uses her leadership skills to share a powerful message of strength and hope with her audience. Karol is the best-selling author of more than 20 books including *The Power of a Positive Mom* and *The Power of a Positive Woman*. Karol’s vivacious personality makes her a popular speaker with a variety of audiences ranging from those in corporate America, to parenting organizations, to church groups. Karol is the founder and president of Positive Life Principles, Inc., the co-founder of a character-building club called USA Sunshine Girls, and she serves on the board of directors of several educational organizations. Karol is a frequent guest on radio and television programs where she shares creative ideas for families and positive principles for life. Karol lives in Dallas, Texas, with her precious family.



Michelle LaRowe is the 2004 INA Nanny of the Year and author of *Nanny to the Rescue*, *Nanny to the Rescue Again!* and *Working Mom’s 411*. Michelle has more than 15 years of nanny experience and has worked exclusively with families of multiples. Michelle has served as past vice president of INA and has been featured on television and in print as a nanny expert.



Guy Maddalone is the founder and CEO of GTM Payroll Services/A New England Nanny and author of *How to Hire a Nanny*. Guy conducts seminars nationwide on entrepreneurship, household employment, labor, payroll, taxes and human resources; and is a work/life consultant for GE and Textron, among other corporations. Guy founded GTM Payroll Services to provide payroll & tax administration for households; and later expanded services to include business payroll as a complement to the company’s core focus. GTM continues to be a leader among national household payroll and tax providers, and has ranked among Upstate New York’s Top 25 Fastest Growing Companies for five consecutive years. In addition, GTM was nominated by its employees and recognized as one of The Best Place To Work in Upstate NY for 2008. He is frequently cited, interviewed and profiled in *The Wall Street Journal*, *Women’s Home Journal*, NPR and CNN Money. In 2007 and 2008, GTM was named to INC Magazine’s prestigious INC 5000 list.

Under Guy’s leadership, GTM has been a long-time supporter of industry organizations such as NAEYC, INA, APNA, APA, and AARP among others. A graduate of Siena College, Guy serves as a member of the Siena College Associate Board of Trustees. Guy resides in Upstate New York with his wife and three children, and is a long-time household employer.



Julie Niehoff is the regional development director of Constant Contact. She has more than 10 years of marketing communications experience and specializes in technology marketing. Julie successfully launched her own consulting business and co-founded an online resource website for event planners. She specializes in helping small businesses, associations, and organizations utilize technology as a part of their marketing plan as well as helping them build effective relationships with their customer and member base.



Glenda Propst, the 1991 INA Nanny of the Year, has worked as a professional nanny for more than 24 years and is a pioneer and leader in the nanny industry. As a founding member and past vice president of the International Nanny Association and a co-founder of the National Association of Nannies, Glenda has spent her nanny career educating the public about the nanny profession and providing education, advice, and support to nannies across the country. She has worked with two families during the course of her career, caring for all ages from newborns to teenagers. Recently, she celebrated her 15th year with her current family. Glenda has worked as a live-in nanny and live out-nanny and resides near Saint Louis, Missouri, with her husband.



Sharon Graff-Radell is the owner of TLC For Kids, Findthebestnanny.com, and is a nanny agency consultant. Sharon has been in the nanny industry since 1985 and has served on the International Nanny Association's Board of Directors since 1995. TLC for Kids was one of the first nanny agencies in the United States to specialize in temporary services including emergency and sick child care. Over the years, Sharon has provided workshops and has consulted with hundreds of agencies to teach them the finer points of running a temp service.



Minette Riordan, Ph.D., ACPI Certified Coach® for Parents, is a native Texan who grew up in San Antonio. She received an undergraduate degree from Texas A&M University, a Master's degree from the University of Texas at Austin, and a Ph.D. from Stanford University. She is a former teacher, parent of two school-aged children, and a business owner. Minette is passionate about helping child care workers enrich their relationships with the children in their care by helping them to learn to communicate and connect more effectively. A former educator, Minette is the publisher of North Texas Kids, a newspaper that focuses on parenting and family events in the North Texas area. She is also a popular speaker and trainer and currently teaches the marketing class and adolescent training for ACPI.



Dr. Vartabedian is a graduate of the University of Massachusetts Medical School and completed his residency in pediatrics at Baylor College of Medicine/Texas Children's Hospital. He remained at Texas Children's completing a three-year fellowship in pediatric gastroenterology and nutrition. Dr. Vartabedian is an Assistant Professor of Pediatrics at Baylor College of Medicine and serves as an attending physician at Texas Children's Hospital, America's largest children's hospital.

Dr. Vartabedian is a Fellow of the American Academy of Pediatrics and is certified by the American Board of Pediatrics in both general pediatrics and pediatric gastroenterology and nutrition. He is an active member of the North American Society of Pediatric Gastroenterology, Hepatology and Nutrition. Dr. Vartabedian has written for American Baby and Parenting on children's health issues.



Nettie Weber is the founder and director of placement at Perfect Match Nannies & Sitters, Inc. in Janesville, WI. She holds a music education minor and certification in early childhood education. Ms. Weber has over 7 years of experience working in a private home setting as a nanny/home manager. She has been featured, photographed, and quoted in regional and national nanny industry publications. She is a regular columnist for CelebStaff Magazine and has been a highly rated speaker at multiple yearly industry conferences in past years. Perfect Match Nannies & Sitters was a nominee for the APNA 2008 Agency of the Year Award and hosts yearly local networking and educational retreats for nannies and sitters. Ms. Weber currently serves on several committees for INA.